

Cooperation partner

Allianz Group



The company:

- With offices in over 70 countries and approx. 75 million customers worldwide, Allianz is one of the largest financial service providers in the world. In Germany the company has more than 19 million customers.
- Founded in Germany in 1890, Allianz achieves roughly a quarter of its worldwide total revenue there.
- Allianz Deutschland AG operates in the area of damage and accident insurance, life insurance and health insurance and since April 2009 also in the banking business.

The cooperation:

- Prompt communication is a key factor when it comes to interacting with customers.
- To improve customer contact and accelerate communication, Allianz will integrate the “E-Postbrief” and therefore enable its customers to correspond securely electronically in real time.

Statements:

- “In the age of digitization, customer communication is changing rapidly. Customers increasingly expect immediate responses. Electronic interaction with the ‘E-Postbrief’ provides us for the first time with the opportunity of secure and binding written customer contact via the Internet.”

Ralf Schneider, CIO Allianz Deutschland