

## Corporate Responsibility Report 2009/2010: Deutsche Post DHL with good results in sustainable development

- **Group improves Carbon Efficiency Index by 3 points**
- **1,300 tons of relief supplies handled in disaster areas**
- **Partnership with Teach First Germany successfully launched**

**Bonn, April 26, 2010:** In 2009, Deutsche Post DHL made significant progress in its worldwide drive to achieve sustainable development. In one reflection of these gains, the world's largest logistics company improved its Carbon Efficiency Index by three points, handled around 1,300 tons of relief supplies during a large number of missions carried out in earthquake-stricken areas, began in early 2009 to support Teach First Germany, an initiative that helps schools located in socially troubled neighborhoods and managed to increase the number of *GoGreen* shipments from 145 to 700 million. The Corporate Responsibility Report 2009/2010 released today under the title of "Living Responsibility" explains in detail how the company intends to achieve the goals clearly spelled out in its Group Strategy 2015. An integrated component of Strategy 2015 is the areas of environment (*GoGreen*), disaster relief (*GoHelp*) and education (*GoTeach*).

"We can be successful only if we focus on sustainable development. This means doing business in a sustainable and successful manner and assuming our social responsibility," CEO Frank Appel says. "The Corporate Responsibility Report demonstrates very clearly that our Group lets not only words, but also deeds do the talking. These are the critical factors that will make us the first choice among employees, customers and investors."

Rainer Wend, the Group's Executive Vice President of Corporate Public Policy and Responsibility, adds: "The report shows that we have accomplished very much. And our employees have played a major role in this effort."

The Corporate Responsibility Report 2009/2010 is the eighth such report issued by Deutsche Post DHL. In addition to outlining the company's strategy and the three

programs of GoGreen, GoHelp and GoTeach, it reports on the company's partnerships with such organizations as the United Nations and provides information about critical facts and figures. One focal point is the People Strategy, a concept based on the understanding that the company's employees are the most important factor in the reaching of its goals. Public recognition shows just how successful the company has been in carrying out its sustainability strategy: In 2009, Deutsche Post DHL received a number of awards, including the German Sustainability Award, the German Company Prize on Health for the exemplary health-promotion programs it has introduced on the job and a rating of excellent on the Dow Jones Sustainability World Index.

## **The programs in detail:**

**GoGreen:** Reducing CO<sub>2</sub> emissions helps the company reach its overarching goal: By 2020, it intends to improve CO<sub>2</sub> efficiency throughout the Group, including subcontractors, by 30% compared with levels of 2007. Overall, the CO<sub>2</sub> efficiency improved by three points in comparison to 2008.

**GoHelp:** The Disaster Response Teams performed missions in Indonesia, the Philippines and Samoa. Deutsche Post DHL also got off to a successful start in the training program GARD – Get Airports Ready for Disaster – by launching two pilot projects in Indonesia.

**GoTeach:** As a founding partner and the largest supporter of Teach First Germany, Deutsche Post DHL is working to provide fairer educational opportunities and to support children and young people who come from less-privileged backgrounds in Germany. The new project has gotten off to a very good start. The “temporary teachers” began their work in schools in the fall of 2009, and the first summer camp Camp4us was a tremendous success.

**- ends-**

## **Note to newsrooms:**

A condensed version of the Corporate Responsibility Report is available in printed form. The complete report is available at <http://www.dp-dhl.com/en/responsibility->

[online report 2010.html](#). You will find additional information and an interview with CEO Frank Appel at [http://www.dp-dhl.com/en/media\\_relations.html](http://www.dp-dhl.com/en/media_relations.html).

**Media contact:**

Deutsche Post DHL

Media Relations

Christina Müschen

Telephone: +49 (0)228 182-99 44

E-mail: [pressestelle@deutschepost.de](mailto:pressestelle@deutschepost.de)

**Deutsche Post DHL – Global boilerplate**

**Deutsche Post DHL** is the world's leading mail and logistics services group.

The Deutsche Post and DHL corporate brands represent a one-of-a-kind portfolio of logistics (DHL) and communications (Deutsche Post) services. The Group provides its customers with both easy to use standardized products as well as innovative and tailored solutions ranging from dialog marketing to industrial supply chains. About 500,000 employees in more than 220 countries and territories form a global network focused on service, quality and sustainability. With programs in the areas of climate protection, disaster relief and education, the Group is committed to social responsibility. In 2009, Deutsche Post DHL revenues exceeded € 46 billion.

**The postal service for Germany. The logistics company for the wor**