

## Deutsche Post DHL sends about a billion *GOGREEN* shipments a year

**Bonn, 20 December 2010:** Deutsche Post DHL, the leading mail and logistics service provider, will finish 2010 having sent around a billion *Go Green* shipments of letters, parcels and express deliveries. That is about a third more than last year. The Group has in the process offset over 50,000 tonnes of carbon dioxide (CO<sub>2</sub>) for its customers, compared with 38,500 tonnes CO<sub>2</sub> last year. The environmentally-friendly *GOGREEN* service launched in 2005 has continued to grow in recent years and is now available in 36 countries.

'We offer our customers the opportunity to send their shipments in a more sustainable way and to improve their own carbon footprint. The results speak for themselves: we have transported around one billion *GOGREEN* shipments for our customers this year and the trend is still upwards', says Rainer Wend, head of Public Policy and Corporate Responsibility at Deutsche Post DHL.

The Group was the first logistics company to introduce a CO<sub>2</sub>-neutral shipping service: with the *GOGREEN* service for letters, parcels and express deliveries, and recently also for forwarding and freight customers, the CO<sub>2</sub> emissions produced during transport and handling are calculated, then offset against external climate protection projects.

*GOGREEN* customers receive a statement for their CO<sub>2</sub> neutral shipments, which they can use in their own value-added chain. In order to be able to ensure high-quality standards, the emissions calculations and offsetting for the *GOGREEN* service are reviewed annually by Société Générale de Surveillance in line with the principles of the ISO 14064 standard.

The growing awareness of sustainability is also reflected in the 'Delivering Tomorrow: Towards Sustainable Logistics' report recently published by Deutsche Post DHL. In this study, 57% of business customers and 51% of consumers indicated that they would choose an environmentally-friendly logistics provider over a cheaper one. As well as many

companies, publishers and organisations are also increasingly using the *GOGREEN* shipping service, including AOK, Europcar and Metro, as well as the FOCUS Magazine publisher, Hubert Burda Medien and the Deutsche Nachhaltigkeitspreis.

**Further information is available at:**

[http://www.dp-dhl.com/de/verantwortung-online\\_report\\_2010/umwelt.html](http://www.dp-dhl.com/de/verantwortung-online_report_2010/umwelt.html)

[http://www.dp-dhl.com/de/logistik\\_populaer/trends/nachhaltige\\_logistik.html](http://www.dp-dhl.com/de/logistik_populaer/trends/nachhaltige_logistik.html)

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**Media Contact:**

Deutsche Post DHL

Media Relations

Christina Müschen

Phone: +49 (0)228 182-99 44

E-mail: [pressestelle@deutschepost.de](mailto:pressestelle@deutschepost.de)

[www.dp-dhl.com/press](http://www.dp-dhl.com/press)

**Deutsche Post DHL** is the world's leading mail and logistics services group.

The Deutsche Post and DHL corporate brands represent a one-of-a-kind portfolio of logistics (DHL) and communications (Deutsche Post) services. The Group provides its customers with both easy to use standardized products as well as innovative and tailored solutions ranging from dialog marketing to industrial supply chains. About 500,000 employees in more than 220 countries and territories form a global network focused on service, quality and sustainability. With programs in the areas of climate protection, disaster relief and education, the Group is committed to social responsibility. In 2009, Deutsche Post DHL revenues exceeded € 46 billion.

**The postal service for Germany. The logistics company for the world.**

For more information: [www.dp-dhl.com](http://www.dp-dhl.com)