

## Deutsche Post to reduce prices of international postal products on 1 January 2011

- **Prices of domestic postal products remain stable**
- **Price structure of international post to be simplified**

**Bonn, 27 October 2010:** Deutsche Post will be introducing price changes for a number of international postal products on 1 January 2011, meaning that on the whole customers will benefit from price reductions. At the same time, the price structure for international postal products has been simplified to become more customer-friendly, meaning that the number of prices for international postcards and letters weighing up to 1,000g will be reduced from ten to four. The prices of letters and postcards being sent to addressees within Germany will remain unchanged in the year to come. A relevant price application filed by Deutsche Post has just been approved by the German Network Agency which is responsible for regulating letter prices.

In future, a distinction will no longer be made according to the destination Europe and World in respect of international letters. Instead, the most important postal products will only be available at a domestic and an international rate.

The current price fixing system that is prescribed by law will hence lead to an average price reduction of 0.8% for a specified basket of domestic and international products in 2011.

After reducing postage rates in 2003, the postage rate for standard letter items being sent to addressees within Germany will continue to be €0.55 for the ninth year in succession despite offering a continuously high level of quality. The prices of other domestic letter products such as postcards, compact letters, large letters and *Maxibrief* items will also remain unchanged.

The most important prices for postal products in 2011 are indicated in the annex to the press release.

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