



DHL and China Development Institute to develop innovative logistics solutions for China

- **Concepts and Solutions for urban logistics in China**
- **Solutions will enhance DHL's operational and carbon efficiency in China**
- **Helps China's key manufacturing sector to gain competitiveness**

Beijing, 22 July 2010: DHL, the world's leading logistics company, has signed a Partnership Agreement with the China Development Institute (CDI), a leading think tank in China, to research and develop innovative logistics solutions nationwide. As a Global Research Partner of the DHL Innovation Initiative, CDI will provide in-depth strategic knowledge and resources for the two parties to jointly deliver solutions in the areas of Urban Logistics, Sustainable Supply Chain, Auto ID Application, Supply Chain Optimization to administrative and business organizations.

This research initiative is driven by the DHL Solutions & Innovations (DSI), which is responsible for all research projects and innovations in the global Deutsche Post DHL network, together with CDI Center for Logistics and SCM.

“Since both partners share the vision to improve the logistics infrastructure in China, the partnership will open up many opportunities and serve as a catalyst for the development of innovative logistics solutions in China,” said Petra Kiwitt, Head of DSI.

The partnership with CDI is a boost to DHL's research efforts in Asia, particularly in China. Initial projects, such as piloting of new delivery vehicles with innovative route optimization, feasibility studies and solutions for urban logistics in China's metropolitan areas or carbon neutral facilities will contribute to strengthen DHL's service offerings of efficient and sustainable supply chains throughout China and the Asia Pacific Area.

DHL aims to turn the development projects based on cutting edge technologies such as Radio Frequency Identification-enabled solutions and service offerings, intelligent routing and scheduling or cold chain logistics into new business solutions. These solutions will



improve operational processes for DHL and its customers, increase efficiency and enhance their competitiveness.

“We are proud to be DHL’s research partner. CDI will sharpen our logistics edge with the partnership in addition to our strategic and economical research as China’s think tank. We are excited about the projects that will result from this partnership. DHL has an impressive track record in its global climate protection program and I am confident that we will jointly develop solutions that contribute to a cleaner environment, and their innovative technology will also offer more chances for China’s key manufacturing sector to gain competitiveness,” said Prof. Fan Gang, President, China Development Institute.

As a Research Partner of DSI, the CDI joins other renowned Institutes such as the MIT (Massachusetts Institute of Technology), Fraunhofer Institute, the Global Supply Chain Management at Tongji University and the DLR (Deutsches Zentrum für Luft- und Raumfahrt).

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DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 300,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 46 billion euros in 2009.



CDI – the national think tank in China

China Development Institute (CDI) is founded by economists and social activists in 1989 with the approval of the State Council of China. CDI plays significant roles in China's reform and opening-up policy-making, regional and industrial development, as well as business strategic management in key sectors in China. CDI's government advisory cases covers all provinces in China. Business consultant cases cover key sectors of industry such as iron and steel, energy, infrastructure, logistics, finance, real estate, retail and whole, as well as public sector in urban management and utility management. CDI is recognized as one of the leading think tanks in China for its problem-solving research and consulting service.