



DHL delivers F1™ freight to Bahrain for the 2010 FORMULA 1 GULF AIR BAHRAIN GRAND PRIX

- **Five 747s and 35 containers arriving in Bahrain for the first F1™ race of the 2010 season**
- **On average 300 tons of materials and equipment moved to overseas races**

Bahrain, 4 March 2010 – Five 747s and 35 containers (five 20ft; 30 40ft) carrying freight for the 2010 FORMULA 1 GULF AIR BAHRAIN GRAND PRIX are arriving this week for the first race of the 2010 season, 2010 FORMULA 1 GULF AIR BAHRAIN GRAND PRIX, which is taking place from 12 – 14 March. F1™ freight is handled centrally by Formula One Management (FOM) and DHL, its official logistics partner.

Throughout the F1™ racing season, DHL moves up to 300 tons of equipment per race across 5 continents and between 19 countries by land, sea and air, to a tightly controlled timetable. The DHL global network which links 220 countries and territories worldwide ensures that replacements can be provided at very short notice and from local resources, should any vehicle breakdown occur. “DHL has 25 years of motor sport experience behind its work in the field of Formula 1™ racing. We understand the needs of the sports - speed, precision, reliability and teamwork are quintessential success factors for both DHL and F1™ teams,” said Garry Kemp, Managing Director, DHL Express Middle East, North Africa and Turkey.

Each overseas race, an average of 20,000 individual items per race is transported by air. DHL works for most of the F1™ teams to help manage the freight generated. This includes racing cars as well as their replacement parts - engines, tires, and spares; complete gas/petrol requirements; and additional freight such as TV equipment, VIP tents, computer equipment, laptops, up to 100 radio sets and headphones. Not forgetting all the useful things that make life in the paddock more convenient and cater to VIP guests – from paper serviettes and vacuum cleaners to champagne.

“From start to finish, the DHL team never stops working. Even while the race is on, engineers are constantly working on improvements and parts need to be available at a moment’s notice. Time is of the essence on the track. Therefore a trusted logistics partner who can deliver fast and reliable support with a flexible approach is the key behind the world’s biggest and fastest motor sport event. This is a huge responsibility and one that DHL is proud to carry as the official F1™ Logistics provider,” remarks Kemp.

DHL also have an ‘Extra Services Team’ standing by to meet the special requirements of the teams, organizers and sponsors. Deliveries to and from the track can be made within 24 hours by express flights. An on-board courier accompanies any urgent package throughout the journey, expedites clearance through customs and even takes it directly by helicopter directly to the paddock if required.

In addition to overseas transport of cars, engines, motor fuel and the equipment, DHL will also be responsible for the organizational aspects and last-minute deliveries. It will set up a mobile DHL Logistics center at the racetrack to offer round-the-clock service for urgent shipments, customs clearance as well as shipments of hazardous goods and temperature-controlled items.

A select global team from DHL works closely with Formula One Management (FOM) to ensure seamless logistics support for all F1™ races and official test runs around the world.

On the Monday after the race (15 March), DHL will load the freight for transportation – most of it will be bound for Australia where the race continues in Melbourne. DHL has specialized units, located in England and Italy, to coordinate the transport of cars, equipment and fuel to all F1™ tracks around the world by air, sea and land.

For more details, visit <http://www.dhl-fastest-lap.com/>

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DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 300,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 54 billion euros in 2008.