



DHL Express Launches Express made Easy in Singapore

- **New shipping service with dedicated packaging range offers lower environmental impact**

Singapore, 1 August 2010 - DHL Express, the world's leading express company, recently launched DHL EXPRESS EASY, with a new packaging range designed to simplify shipping for customers and reduce their environmental impact. DHL EXPRESS EASY is now available to customers in Singapore.

DHL EXPRESS EASY is available at all DHL Service Point outlets, including those found at NTUC FairPrice Xpress, Cheers outlets island-wide, TANGS stores located on Orchard Road and in VivoCity, NUS Co-op outlets, and DHL's own premises around the island. With this coverage, DHL EXPRESS EASY is truly accessible 24/7.

Herbert Vongpusanachai, Managing Director, DHL Express Singapore, said: "With DHL EXPRESS EASY we are making it simple and convenient for our customers to send shipments at more affordable prices. With the new service made readily available at so many locations around Singapore, customers can also enjoy greater access to shipping anywhere in the world."

The DHL EXPRESS EASY comes in a range of weight options from a 500g envelope to a 25kg box, catering especially to walk-in customers and small-and-medium businesses. The DHL branded double-corrugated cardboard boxes are provided free of charge to all customers at the DHL Service Point outlets. Made from recycled material, the packaging range is more environmentally-friendly and supports the GOGREEN environmental protection strategy of DHL Express.

Roland Thomas, Vice President Global Products at DHL Express, said: "This versatile packaging range really does satisfy the majority of our customers' shipping needs. We can manage any parcel from 500g to 25kg, cater to a variety of shapes, and with our



patented pallet box available at selected outlets, we can increase the weight range to 100kg.”

Each box used for shipping DHL EXPRESS EASY comes with a defined maximum weight and a simple fixed fee. With this service, walk-in customers can enjoy comparatively lower prices than that of the standard DHL EXPRESS WORLDWIDE service. On average, customers can expect to save up to 20% on shipping, depending on the destination and weight of their parcels.

For more details on DHL EXPRESS EASY, please visit http://www.dhl.com.sg/en/express/export_services.html or contact the 24-hour Customer Service Hotline at 1800-285-8888.

- Ends -

Media Contact:

Hill & Knowlton

Chen Terng Shing

Tel: +65 6390 3327

Email: terngshing.chen@hillandknowlton.com.sg

DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 300,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 46 billion euros in 2009.