



DHL Global Mail introduces new option for carbon neutral shipping and mailing

With *GOGREEN* Carbon Offset service, USPS Workshare partner sets new standard for mail services providers in U.S.

Weston, Florida, January 13, 2010: Eco-conscious companies can now choose a new method of shipping and mailing that supports their environmental protection goals. Today, DHL Global Mail became the first mail services provider in the U.S. to enable customers to send shipments in a way that leaves a net zero carbon footprint.

Global Mail is pleased to introduce the *GOGREEN* Carbon Offset service, a carbon neutral shipping and mailing option for materials sent within the U.S. This voluntary service allows Global Mail customers to offset the CO₂ emissions produced during the delivery of their shipments by paying a small fee to help fund climate protection projects. Available for all of the company's domestic shipping and mailing products, this new offering is part of the GoGreen climate protection program—an initiative of Deutsche Post DHL, Global Mail's corporate parent.

"Many of our customers share our commitment to the environment, and they voiced their desire for a more eco-friendly mailing option," said Lee Spratt, CEO of DHL Global Mail – Americas. "*GOGREEN* helps our customers reduce their carbon footprints in a practical and transparent way, while expanding Global Mail's own climate protection efforts."

All aspects of the *GOGREEN* service will be reviewed and verified annually by SGS (Société Générale de Surveillance) using ISO 14064 criteria. Based in Switzerland, SGS is a global inspection, verification, testing and certification company with offices in over 1,100 locations in 140 countries. SGS will also verify the certificates that *GOGREEN* customers will receive from DHL annually to recognize their participation.

Besides this new carbon neutral service, Global Mail promotes sustainability under the GoGreen program in many other ways, such as participating in the EPA's SmartWay Transport Partnership program. Global Mail's Workshare partnership with the U.S. Postal



Service also offers environmental advantages. Since local USPS carriers deliver Global Mail customers' domestic shipments on their regular routes with the rest of the mail, there's no need for the extra vehicle trips a courier would make to deliver the same items. Additionally, the USPS operates the country's largest civilian fleet of alternative fuel-capable vehicles.

For details on the climate protection projects funded by *GOGREEN* fees, visit www.dhl-innovation.de/en/projekte/carbonmanagement.php.

- End -

Media Contact:

DHL Global Mail – Americas
Jane Bergos, Director of Marketing & Communications
Phone: (954) 903-6359
Email: jbergos@dhlglobalmail.com

DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and "The Logistics company for the world". DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 310,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 54 billion euros in 2008.