



## **DHL named Official Logistics Partner of Volvo Ocean Race 2011-12 DHL to deliver global logistics solutions for one of the world's most demanding sporting events**

**Bonn, 17 November 2010:** DHL, the world's leading logistics company, has become the Official Logistics Partner to the Volvo Ocean Race 2011-12, one of the world's most prestigious sailing events in the world. With exclusive rights secured for all international and domestic freight movements, DHL services for the event will amount to a complete logistics solution encompassing air, sea and land transportation of high value kit and equipment.

"The Volvo Ocean Race is a world-class and truly global venture. We look forward to supporting one of the most demanding international sporting events with our know-how in transports and logistics. Once again, we can prove our ability to deliver against extremely tight timelines in challenging environments around the world and deal with the complex logistics of big sporting events," said Thomas George, CEO, DHL Freight. "It's a perfect fit. High-sea sailing requires core characteristics such as teamwork, passion, speed, technology and a can-do-spirit. These are the same values that drive performance at DHL," added George.

DHL will set up a detailed and full logistics plan for the upcoming Volvo Ocean Race. In line with this plan, DHL will supply the race organizers, race teams and partners with the full range of freight forwarding and venue logistics services. Key services will include the port-to-port transportation of cargo and sailing equipment by air, sea and on land. As Official Logistics Partner to the Volvo Ocean Race, DHL will be responsible for the complete logistics management from pick-up of the teams' cargo at any given venue to on-time delivery of the containers at the next race village. In addition to air, ocean and road transportation services, DHL will provide full tracking & tracing of the cargo in transit as well as customs clearance and warehousing services. DHL will also be responsible for ad-hoc Express shipments for the Volvo Ocean Race.



“We are extremely happy to announce DHL as our Official Logistics Partner,” said Knut Frostad, CEO Volvo Ocean Race. “The race needs a reliable partner and we look forward to working with DHL on the unique sporting and logistical challenge that is the Volvo Ocean Race.”

The next Volvo Ocean Race will start in the Spanish port of Alicante in the autumn of 2011 and finish in Galway, Ireland, in the summer of 2012. During the nine months of competition, the teams will sail over 39,000 nautical miles across the world’s most treacherous seas via Cape Town, Abu Dhabi, Sanya (China), Auckland, around Cape Horn to Itajai (Brazil), Miami, Lisbon and Lorient (France). The first race of this kind took place in 1973-74, and the 2011-12 race will be the 11<sup>th</sup> edition of the event.

– End –

**Notes to the editor** : pictures are available at <http://images.volvoceanrace.com/>

**Media Contact:**

DHL

Media Relations

Jörg Wiedemann

Phone: +49 (0)228 182-9944

E-mail: [pressestelle@deutschepost.de](mailto:pressestelle@deutschepost.de)

**DHL – The Logistics company for the world**

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 300,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 46 billion euros in 2009.