



DHL with significant participation at the Shanghai 2010 Expo

- **Innovations and sustainable solutions take center stage**
- **Partnership with the Chinese Urban Planet pavillion**

Bonn, May 6, 2010: DHL, the world's leading logistics company, will present innovations in the areas of sustainability and green solutions at the Expo 2010 in Shanghai. DHL has partnered with the Urban Planet pavillion, the central Chinese theme pavillion presenting the Expo's overall theme "Better City, Better Life". It is expected that more than 70 million visitors between May 1 to October 31 will make the Expo 2010 Shanghai the biggest world exhibition of all times. Deutsche Post DHL, the parent company of DHL, is the first company in the industry who has committed itself to a quantified climate protection target - the Group will improve its CO₂ efficiency by 30 percent by 2020 compared with 2007.

„As the world's biggest logistics provider, we recognize a special responsibility to use our core competencies to minimize the impact on the environment and give back to the larger society," said Frank Appel, Chief Executive Offer of Deutsche Post DHL. "We are committed to continuing to invest in green technologies and want to demonstrate at the Expo what we consider innovative, sustainable logistics."

The exhibition shows examples from the Group's climate protection program and DHL's GOGREEN products, environmentally friendly transport technologies and new concepts for effective City Logistics. At Deutsche Post DHL, the DHL Solutions & Innovations unit and the Corporate GoGreen program are dedicated to developing solutions for the logistics of the future and for keeping environmental aspects at the centerpiece of business.

At the 2010 Expo in Shanghai, 240 countries and organizations are exhibiting in an area covering altogether 5.4 km², with the Chinese Urban Planet pavillion representing the centerpiece of the exhibition. In the first part of the pavillion, the ascending "Road of Crisis" visualizes the destruction of the planet. In the second, the descending "Road of Solutions" presents concepts for a better, greener future. This is the section where DHL presents its



ten examples for implementation of carbon-neutral and carbon-efficient concepts, products and services.

The innovations

On the “Road of solutions” the DHL Smart Truck calculates the most efficient delivery route. Traffic jams, detours and instant orders are managed cleverly, reducing city traffic and saving emissions. Another example for “cleaner” City Logistics is the project “Bring Buddy”. In collaboration with universities and inspired by the idea to transport parcels in cities without the use of cars, DHL reviews alternative concepts for avoiding inner city traffic. For instance, people that already move across the city could carry parcels. Mobile phones work as information and documentation tools. Social networks become genuine networks. A third example is eco-friendly buildings which are an important step to saving resources and emissions. DHL complies with the latest standards when building new facilities, solar panels are used or rainwater gets collected. All these measures help to protect the climate – and minimize operation costs.

As the “Road of Solutions” picks up on discussions on renewable energies and measures lowering emissions, on the intelligent recycling of raw materials, and on the integration of nature in cities, DHL will use the opportunity to invite customers to the Expo to get a lively impression of the Group’s “green” activities and to organize symposia and discussion panels.

You will find more information on DHL’s presence in Expo 2010 Shanghai under:

www.DHL-brandworld.com

Photos of the DHL exhibits are available for download under:

<http://www.dp-dhl.com/medialibrary>

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DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 300,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 46 billion euros in 2009.