



## **DHL Wins ‘Vendor of the Year’ Award from World’s Leading Film Distribution Company**

### **Technicolor Cinema Distribution Recognizes DHL for Outstanding Service Performance**

**PLANTATION, Fla. – March 17, 2010** – DHL, the world’s leading express delivery and logistics company, today announced that Technicolor Cinema Distribution, one of the nation’s leading distributors of theatrical film prints, honored DHL Express and DHL Same Day with the Technicolor “Vendor of the Year” award. Technicolor recognized DHL’s international service excellence and customer service follow up which led to record-level delivery service performance in 2009. DHL was the only transportation company to be honored with the award.

This year, DHL was recognized for achieving exceptionally high levels of on-time delivery performance in 2009, above and beyond the expectations and levels of service required by Technicolor for DHL Express and DHL Same Day. “Our success and customer satisfaction is directly related to DHL’s consistent, outstanding service performance,” said Tim Burke, General Manager of Technicolor Cinema Distribution. “All of our people at Technicolor, as well as our customers, studios and theaters, appreciate DHL’s engaged, knowledgeable and helpful workforce who ensure the on-time delivery of our time-sensitive film prints.”

Technicolor measures DHL’s performance on the most stringent benchmarks in the transportation industry to prevent disruptions that could inevitably lead studios or theaters to delay or cancel movies to awaiting audiences. DHL service performance for Technicolor Cinema Distribution was over 99% error-free for 2009.

“There are few customers with higher expectations than Technicolor for service excellence,” said Ian Clough, CEO of DHL Express US. “This recognition is a tribute to all DHL personnel for their commitment to ensuring Technicolor’s international shipping



needs are not just met, but exceeded.”

DHL Express handles the international shipping of films for Technicolor from distribution centers in Southern Calif., and Ohio, to destinations in American Samoa, The Bahamas, Bermuda, Guam, Puerto Rico, and Saipan. DHL Same Day distributes film prints between theaters for Technicolor, expedites film shipments for special screenings, and also recovers shipments from carriers that cannot meet Technicolor’s service requirements.

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**DHL** – The Logistics company for the world

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 300,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 46 billion euros in 2009.