



Siemens joins DHL Innovation Initiative

- **Combination of high technology and know-how in logistics**
- **Integrated solutions improve flow of goods and transport**
- **DHL and Siemens plan logistics for the big cities of the future**

Bonn, 9 July 2010: Siemens, the world's leading electronics and technology group, has become a global partner of the DHL Innovation Initiative and from now on will support DHL with comprehensive know-how and state-of-the-art technologies. The driving force of this initiative is the DHL Solutions & Innovations (DSI) unit, which is responsible for all the Group's research projects and innovations in the global DHL network. The two partners identified the development of integrated transport solutions and the freshly launched Megacities Program as first areas of cooperation.

“With Siemens, we have found a partner who shares our vision of future-oriented concepts and ideas and whose competence will further strengthen our initiative. Since both companies operate on a global scale, the partnership will open up many opportunities for synergies in the various markets“, says Petra Kiwitt, Head of DHL Solutions & Innovations.

Siemens and DHL want to further improve the performance of the SmartTruck, the intelligent delivery vehicle that is already run by DHL in Berlin, by using intelligent traffic management systems as part of a dynamic route planning. To help achieve this, the two partners currently test in practice the integration of the Traffic Management Centers managed by Siemens, which the technology group uses to collect and analyze traffic data and information. These data could help to further improve the route planning of the DHL SmartTruck. Moreover, a concept for the integration of mobile Optical Character Recognition (OCR) scanning components is being developed to help speed up sorting processes and thus make routing preparation easier.



“We are connected with Deutsche Post DHL through a very successful partnership of many years. Current proof of this partnership is the distribution of the latest generation of sorting machines for standard mail and larger mail items. We look forward to helping Deutsche Post DHL make their vision a reality by leveraging our technological innovations,” says Dr. Stefan Keh, Head of Infrastructure Logistics of Siemens Mobility.

The second focus area of the re-launched cooperation concerns the planning of future logistics scenarios for fast growing conurbations, the so-called mega cities. These cities currently emerge most of all in South America and Asia and already today call for the development of new transport and logistics concepts. Both companies have already developed first concepts in this area independently of each other. The partnership now serves as a framework to jointly arrive at new solutions for city logistics, with DHL delivering expertise in logistics and Siemens providing the technical know-how. The objective of the cooperation is to optimize the structures of the transport systems, to reduce transport volumes and, as a result, also reduce CO₂ emissions.

As a Global Technology Innovation Partner, Siemens joins other renowned companies such as IBM, Intel, Motorola, Oracle, SAP and T-Systems.

Media Contact:

DHL

Media Relations

Claus Korfmacher

Phone: +49 (0)228 182-99 44

E-mail: pressestelle@deutschepost.de



DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 300,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 46 billion euros in 2009.